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**Appendix 4 – Major companies engaged with the Food and Health Dialogue reformulation program by targeted food category with estimate of market share covered**

<b>Food category</b>	<b>Companies engaged</b>	<b>Estimate of percent market share</b>
Breads	George Weston Foods, Goodman Fielder Baking, Allied Mills, Cripps Nubake, Woolworths, Coles, ALDI	80
Ready-to-eat breakfast cereals	Kellogg, Sanitarium, Cereal Partners Worldwide, Woolworths, Coles, ALDI	60
Simmer Sauces	General Mills, George Weston Foods Limited, Goodman Fielder Home Ingredients, Mars Food Australia, Nestle Australia Ltd, Simplot Australia, SPC Ardmona, Unilever Australia, Woolworths, Coles, ALDI	85
Processed Meats	D’Orsogna, Fibrisol Service Australia, George Weston Foods, Myosyn Industries, Primo Smallgoods, Ridders Fresh/Tibaldi, ALDI, Coles, Woolworths	95
Soups	Unilever, Heinz, Campbell Arnott’s, Nestle, Woolworths, Coles, ALDI	90
Savoury pies	Homestyle Bakeries, Mrs Mac’s, Patties Foods, Peerless Foods, Vili’s, Woolworths, Coles, ALDI	85
Potato/Corn/Extruded Snacks	The Smith’s Snackfood Company, Snack Brands Australia, Woolworths, Coles, ALDI	100
Savoury Crackers	Arnott’s Australia, Kraft Foods Australia, Pepsico Australia, Woolworths, Coles, ALDI	80

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